

# Jesse O'Driscoll

126 Vreeland Ct Mahwah, NJ 07430 | 480.620.7746 | www.Jesseodriscoll.com | hello@jesseodriscoll.com

---

## Objective

Obtain a career where my proficiency is utilized to support an organization while gaining additional knowledge and skills

## Credentials

Self-motivated hard worker, able to meet strict deadlines, able to work well in teams and communicate ideas to others

## Education

*Arizona State University* | Tempe, AZ | 2004-2009  
Industrial Design, Bachelor of Science

*The Art Institute of Phoenix* | Phoenix, AZ | 2000–2002  
Multimedia and Web Design, Associates Degree

## Work Experience

### *A2 Inc.* | Design Intern

Manhattan, New York 2009–2010

- Conduct research development and trend insight
- Product development; sketching, prototyping, engineering, and material selection
- Provide packaging design and product design

### *Paul Yaffe Originals* | Marketing

Phoenix, Az 2007–2009

- Marketing through branding, graphic and web design
- Creating international marketing campaigns for magazines and print
- Product design that focus on brand identity while understanding the market desires

### *Scottsdale Sidewalk Surfer* | Manager

Scottsdale, AZ 2001-2009

- Brand identity including; logo, imagery, and apparel design
- Maintain a knowledge of current market trends in the action sports industry
- Handled product ordering

## Freelance Work

- Design and implement websites
- Create retail fixtures to optimize product presentation while expressing the brands authenticity
- Rendering, Sketching, Physical 3D modeling
- Professional photography shoots
- Apparel design

## Technical Skills

Adobe Illustrator, Photoshop, InDesign, Dreamweaver, Solidworks, Rhino, and MS Office

*References available upon request*